

DIAMOND LEVEL AD PACKAGE



PilotMall.com
Aviation Superstore

Click Here to Search Our Online Catalog,
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RUN-OF-SITE/NETWORK BANNER AD 70% of actual size

A PERSONAL MESSAGE TO YOU

Bob,

Get all the Pilot Supplies you need at PilotMall.com. Offering everything from Pilot Bags, Headsets, GPS Receivers and more! PilotMall.com offers Price matching to meet or beat authorized dealers prices. Visit PilotMall.com for this months specials!

10% Discount Coupon Code: AIRCRAFT482



ENEWSLETTER CUSTOMIZED MESSAGE



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70% of actual size

NEWS RELEASES

- [The Global Spread of Light-Sport Aircraft](#)
- [Take a Virtual Spacewalk](#)
- [A Brand New Aviat Husky Could be Yours!](#)

PUBLISHED PRESS RELEASES

Special Offer!

Receive 10% Off Everything*!
(*Except Headsets, GPS & Transceivers)

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PRODUCT SPOTLIGHT FEATURE

for \$1300/month, you get:

ENEWSLETTER CUSTOMIZED MESSAGE -

Target any aircraft owner utilizing over 50 pts. of data amongst the 50,000 email addresses attached to an N#, or send a general message to our 130,000 email recipients

ENEWSLETTER SPONSORED AD -

Sponsored banner ad with text with the message of your choice and direct link to your site (RUNS 4X/MONTH)

ROS BANNER Ad -

Appears on our homepage community website at www.AircraftOwner.com and includes the highest tier rotation

FULL PAGE DISPLAY Ad -

Appears in AircraftOwner's online magazine with direct link to your site, is fully searchable, and sent out 5x/month (1x by itself, 4x with the weekly eNewsletter)

PRODUCT SPOTLIGHT FEATURED Ad -

Includes text and images to help promote your message and products/services (WEEKLY ROTATION)

RON BANNER Ad -

Appears on *AircraftOwner* network sites: www.NewAircraftGuide.com & www.FlyIns.com

PUBLISHED PRESS RELEASES -

Your press releases will appear in the "News Section" on our homepage, in the "Industry News" section in the eNewsletter (4 WEEK SHELF LIFE)

UNLIMITED ACCESS TO AIRCRAFTOWNER'S SEARCHABLE DATABASE -

Do your own research of the aviation industry. As a Diamond Level advertiser, you will receive access to our online searchable database at www.AircraftOwnerData.com. (LOGIN CODE NEEDED)

WAIVED FEE FOR LIST SERVICES -

No one else performs as extensive of a scrubbing process of all FAA data as *AircraftOwner*. Diamond Level advertisers are only charged the flat \$125/thousand for list rentals, and are waived the \$3-\$15 additional per thousand select fee.

FREE CONSULTING FOR INTEGRATED MARKETING PROGRAM -

AircraftOwner offers multiple means of online and offline direct marketing services. Diamond Level advertisers are waived the fee for agency services (market research, data analysis, and campaign management)

AIRCRAFT
OWNER
ONLINE

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130,000
Email recipients
reached 5x/month

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