

ADVERTISING PACKAGES

Web & Newsletter Packages

Monthly Rate	\$200	\$400	\$650	\$950
eNewsletter Sponsor Custom Message	1/mo	2/mo	3/mo	4/mo
AircraftOwner.com Banner Ad	PRIORITY 4	PRIORITY 3	PRIORITY 2	PRIORITY 1
Product Spotlight Feature on AircraftOwner.com (WEEKLY ROTATION)			√	√

PACKAGE FEATURES

eNewsletter Sponsor Custom Message

You will have the ability to customize your sales message that will appear as an eNewsletter Sponsor Ad.

AircraftOwner.com Banner Ad

Your banner ad will be rotated into the banner campaigns on AircraftOwner.com based on the priority of the package chosen. The more advanced the package, the more impressions your banner will receive.

Product Spotlight Feature on the Homepage

You are *eligible* for a product spotlight feature that will rotate weekly on our "In the Spotlight" feature on the homepage of AircraftOwner.com.

Your Sponsor Message will run in the Weekly Newsletter, distributed to over 100,000 recipients, including 50,000 owner/pilots.

*Don't see the right ad package? We can customize a package for you.
Contact us at ADS@AircraftOwner.com*

A I R C R A F T
O W N E R
O N L I N E

Contact us today!

Call 888-633-0707 or email Ads@AircraftOwner.com

Online Magazine, Website & Newsletter Packages

AIRCRAFT OWNER ONLINE	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
Monthly Rate	\$200	\$400	\$650	\$950	\$1,300
Online Magazine Display Ad	1/16	1/8	QP	HP	FP
AircraftOwner.com Banner Ad	PRIORITY 5	PRIORITY 4	PRIORITY 3	PRIORITY 2	PRIORITY 1
eNewsletter Sponsor Custom Message		1/mo	2/mo	3/mo	4/mo
Product Spotlight Feature (WEEKLY ROTATION)				√	√

PACKAGE FEATURES

Online Magazine Display Ad

Your ad will be in the online magazine, alongside fresh, original editorial content distributed to over 100,000 recipients, including 50,000 owner/pilots.

AircraftOwner.com Banner Ad

Your banner ad will be rotated into the banner campaigns on AircraftOwner.com based on the priority of the package chosen. The more advanced the package, the more impressions your banner will receive.

E-Newsletter Sponsor Custom Message

You will have the ability to customize your sales message that will appear as an eNewsletter Sponsor Ad.

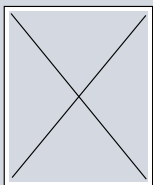
Product Spotlight Feature on the Homepage

You are eligible for a product spotlight feature that will rotate weekly on our "In the Spotlight" feature on the home page of AircraftOwner.com.

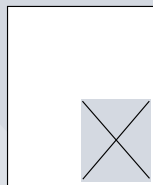
Don't see the right ad package? We can customize a package for you. Contact us at ADS@AircraftOwner.com

ADVERTISING DIMENSIONS

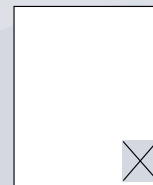
▼ MAGAZINE ADS



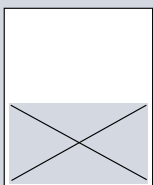
Full Page
Dimensions:
9"w x 10.875"h



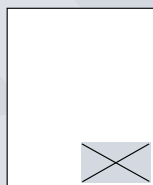
1/4 Page
Dimensions:
4.22"w x 5.09"h



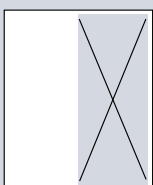
1/16 Page
Dimensions:
2.08"w x 2.5"h



1/2 Page Horizontal
Dimensions:
8.5"w x 5.09"h



1/8 Page Horizontal
Dimensions:
4.22"w x 2.5"h

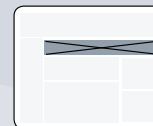


1/2 Page Vertical
Dimensions:
4.22"w x 10.25"h

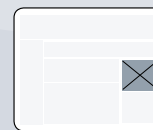


1/8 Page Vertical
Dimensions:
2.08"w x 5.09"h

▼ BANNER ADS



Leaderboard
Dimensions:
765px x 90px



HZ Square
Dimensions:
245px x 165px

Contact us today!

Call 888-633-0707 or email Ads@AircraftOwner.com