

# ADVERTISING PACKAGES

Introducing the AircraftOwner/AeroController Network

## Web & Newsletter Packages

Monthly Rate	\$200	\$400	\$650	\$950
eNewsletter Sponsor Custom Message	1/mo	2/mo	3/mo	4/mo
AircraftOwner.com Banner Ad Rotation	PKG 4	PKG 3	PKG 2	PKG 1
Product Spotlight Feature on AircraftOwner.com (WEEKLY ROTATION)			√	√
AircraftOwner/AeroController Network Package				√

### PACKAGE FEATURES

#### eNewsletter Sponsor Custom Message

You will have the ability to customize your sales message that will appear as an eNewsletter Sponsor Ad.

#### AircraftOwner.com Banner Ad Rotation

Your banner ad will be rotated into the banner campaigns on AircraftOwner.com based on the package chosen. The more advanced the package, the more impressions your banner will receive.

#### Product Spotlight Feature on the Homepage

You are *eligible* for a product spotlight feature that will rotate weekly on our "In the Spotlight" feature on the home page of AircraftOwner.com.

#### AO/AeroController Network Package

In addition to your banner ads running on AircraftOwner.com, your ads will also run on AeroController.com

Don't see the right ad package? We can customize a package for you. Contact us at [ADS@AircraftOwner.com](mailto:ADS@AircraftOwner.com)

## AERO CONTROLLER Listing Package

### Your Listing will be featured on:

- AeroMail: The weekly AeroController Email Blast
- AircraftOwner Weekly Newsletter
- AircraftOwner.com Feature Ad Rotation

**\$35**

FEATURED AIRCRAFT LISTINGS BROUGHT TO YOU BY

**AERO CONTROLLER**  
YOUR AVIATION MARKETPLACE



**FOR SALE**

**1965 BEECH S-35 BONANZA**

**Contact us today!**  
Call 888-633-0707 or email [Ads@AircraftOwner.com](mailto:Ads@AircraftOwner.com)

# Online Magazine, Website & Newsletter Packages

AIRCRAFT OWNER ONLINE	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
<b>Monthly Rate</b>	<b>\$200</b>	<b>\$400</b>	<b>\$650</b>	<b>\$950</b>	<b>\$1,300</b>
Online Magazine Display Ad	<b>1/16</b>	<b>1/8</b>	<b>QP</b>	<b>HP</b>	<b>FP</b>
AircraftOwner.com Banner Ad Rotation	<b>PKG 5</b>	<b>PKG 4</b>	<b>PKG 3</b>	<b>PKG 2</b>	<b>PKG 1</b>
eNewsletter Sponsor Custom Message		<b>1/mo</b>	<b>2/mo</b>	<b>3/mo</b>	<b>4/mo</b>
Product Spotlight Feature (WEEKLY ROTATION)				√	√
AircraftOwner/AeroController Network Package					√

## PACKAGE FEATURES

### Online Magazine Display Ad

Your ad will be in the online magazine, alongside fresh, original editorial content distributed to over 100,000 recipients, including 50,000 owner/pilots.

### AircraftOwner.com Banner Ad Rotation

Your banner ad will be rotated into the banner campaigns on AircraftOwner.com based on the package chosen. The more advanced the package, the more impressions your banner will receive.

### E-Newsletter Sponsor Custom Message

You will have the ability to customize your sales message that will appear as an eNewsletter Sponsor Ad.

### Product Spotlight Feature on the Homepage

You are eligible for a product spotlight feature that will rotate weekly on our "In the Spotlight" feature on the home page of AircraftOwner.com.

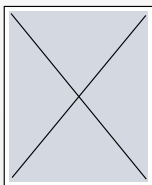
### AO/AeroController Network Package

In addition to your banner ads running on AircraftOwner.com, your ads will also run on AeroController.com

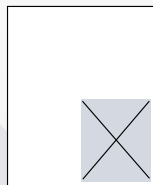
Don't see the right ad package? We can customize a package for you. Contact us at [ADS@AircraftOwner.com](mailto:ADS@AircraftOwner.com)

## ADVERTISING DIMENSIONS

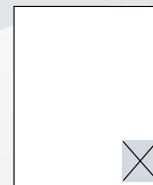
### ▼ MAGAZINE ADS



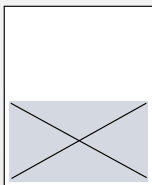
**Full Page**  
Dimensions:  
9"w x 10.875"h



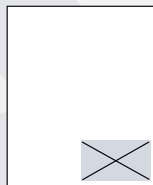
**1/4 Page**  
Dimensions:  
4.22"w x 5.09"h



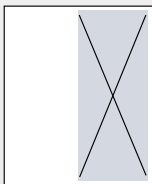
**1/16 Page**  
Dimensions:  
2.08"w x 2.5"h



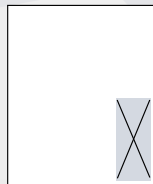
**1/2 Page Horizontal**  
Dimensions:  
8.5"w x 5.09"h



**1/8 Page Horizontal**  
Dimensions:  
4.22"w x 2.5"h

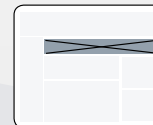


**1/2 Page Vertical**  
Dimensions:  
4.22"w x 10.25"h



**1/8 Page Vertical**  
Dimensions:  
2.08"w x 5.09"h

### ▼ BANNER ADS



**Leaderboard**  
Dimensions:  
765px x 90px



**HZ Square**  
Dimensions:  
245px x 165px

**Contact us today!**  
Call 888-633-0707 or email [Ads@AircraftOwner.com](mailto:Ads@AircraftOwner.com)

AIRCRAFT  
OWNER  
ONLINE